Deliverable 11.3
"Project Website"

H2020-INFRADEV-2017-1

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Dissemination Level	
Public	☒
Restricted to other programme participants (including the Commission Services)	☐
Restricted to a group specified by the consortium (including the Commission Services)	☐
Confidential, only for members of the consortium (including the Commission services)	☐

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Reference Activity
Task 11.2 – Project Website

Beneficiary in charge
PENTA

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01/01/2018

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2 years

Project Coordinator
Consorzio per Valutazioni Biologiche e Farmacologiche

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1. List of authors

Name	Institution
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2. Executive Summary

The ID-EPTRI website is the output of **Task 11.2 - Project website** in Work Package 11.

The objective of this task is to create an online platform for informing the general public about the objectives and activities of the Project. The ID-EPTRI public website is a major dissemination tool intended to facilitate the spread of Project's information. It's the core element of the external communication of the ID-EPTRI Project.

This deliverable provides a general presentation of the website and describes the format, the design, the technology used, the development process and functionalities.

3. Contents

3.1. Setup of the website

The Project website domain is: https://eptri.eu

The design and set up of the ID-EPTRI website was assigned to O-zone srl, which was appointed following a market research to get the best value for money, in order to provide technical designing and development of the website.

In January 2018, PENTA - in collaboration with CVBF - designed the website architecture and then shared it with the Project partners through a collaborative online tool. This was also used to collect contents and agree on a narrative style. Work Package Leaders were requested to review the description of the Project and of their Work Package, in order to ensure that the website responds to the Project and the beneficiaries communication needs and that the contents are easy to understand for the general public. The website was then developed by O-zone in WordPress.

It is composed of two sections:

- a public area, freely accessible via web
- a private area reserved to the Consortium Partners.

3.2. Detailed presentation of the Project Website

The Homepage contains the Project summary, the contact information, a preview of the news and a tool for the newsletter subscription. The Project logo and the full title are displayed at the page bottom, while the EU funding is acknowledged in the footer, following the ID-EPTRI Grant Agreement requirements and European Commission Horizon Regulations and communication guidelines (Commission Regulation (EU) No 1290/2013 laying down the rules for participation and dissemination in "Horizon 2020 - the Framework Programme for Research and Innovation (2014-2020)).

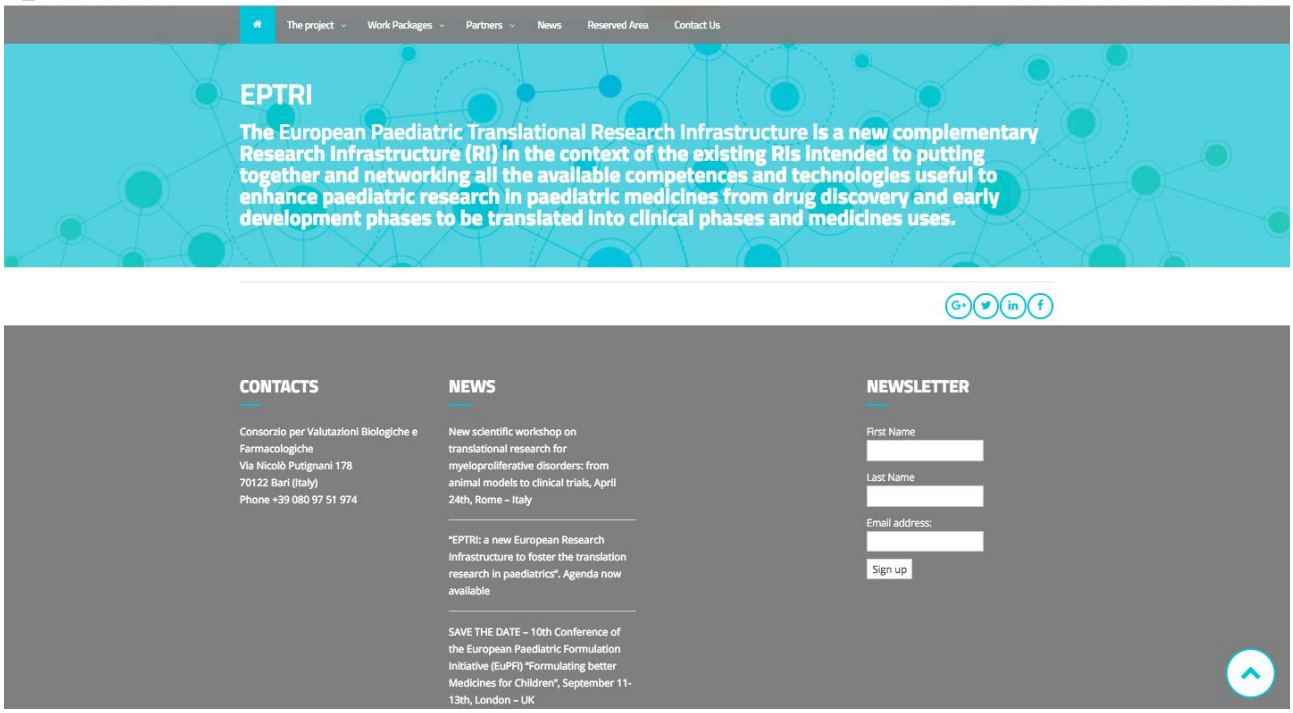
A password-protected access to the ID-EPTRI collaborative platform (Teamwork, see D1.3 – Project Management Tools, Section 1.1) is available through a button on the horizontal menu on the top of the page. A login and a password have already been provided to each partner.

The following screenshot shows the general structure, design and spatial organization of the page.

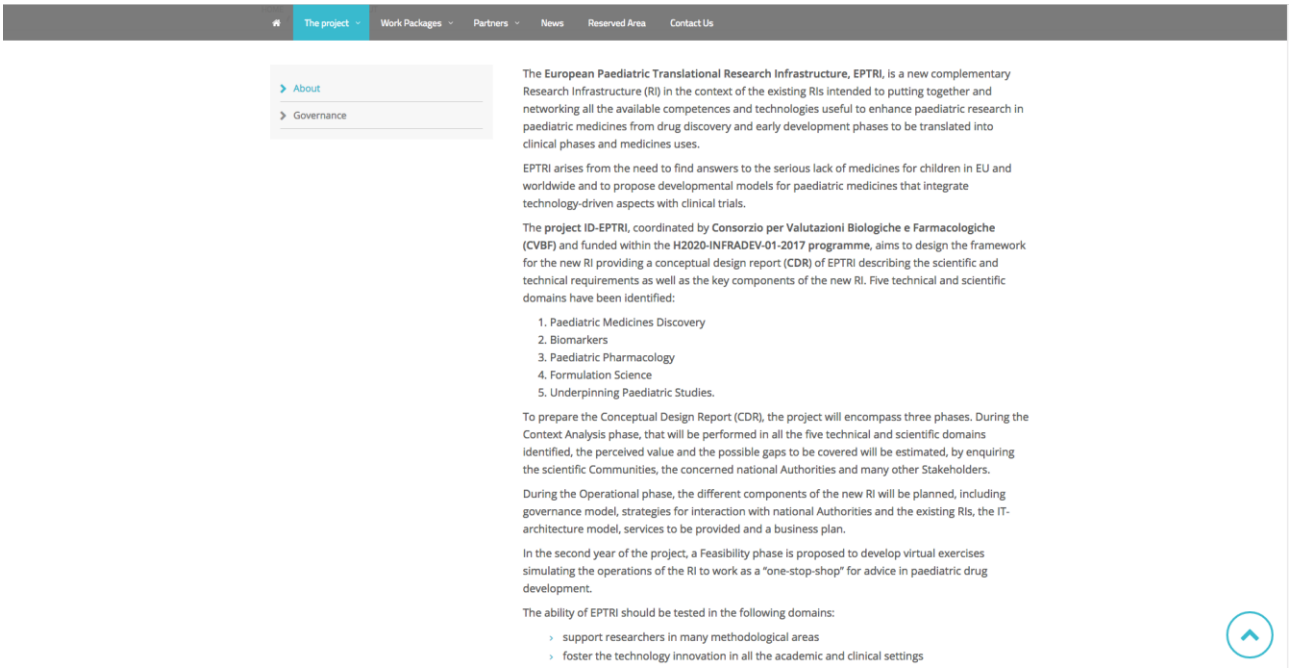
At the top of the page six sections can be found:

1. The Project
2. Work Packages
3. Partners
4. News
5. Reserved Area
6. Contact us

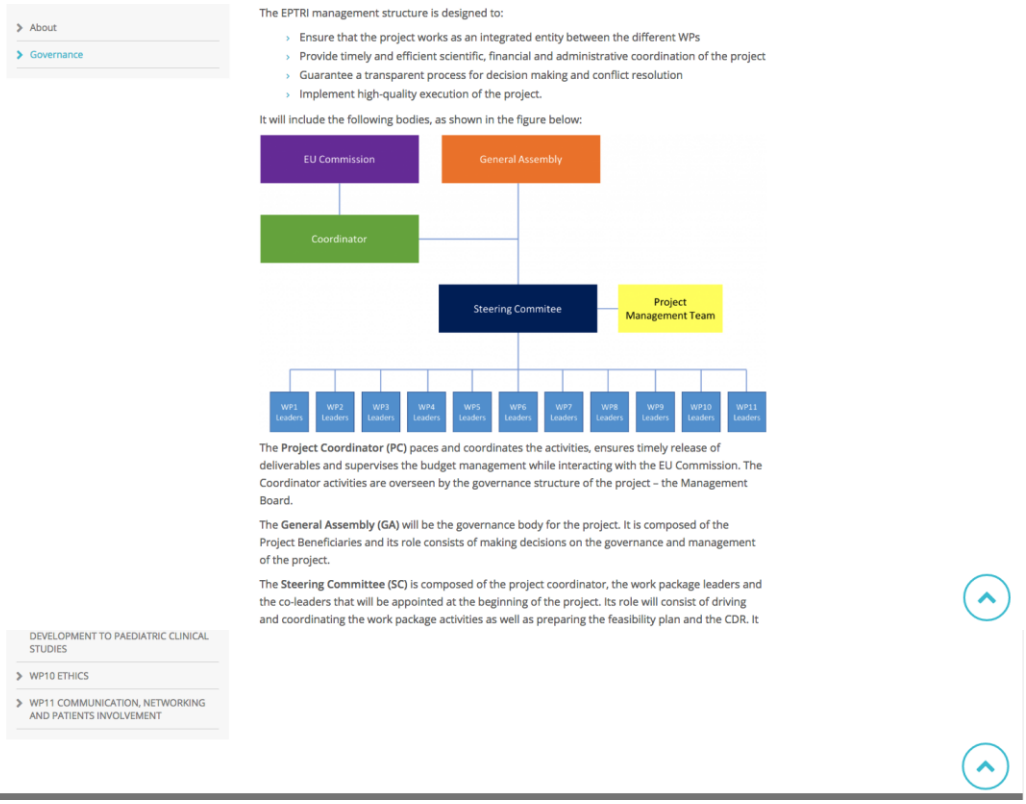
Along with a search bar to look for information on the website.



"*The Project*" section brings the user to the "About" page which gives a more complete overview of the Project.



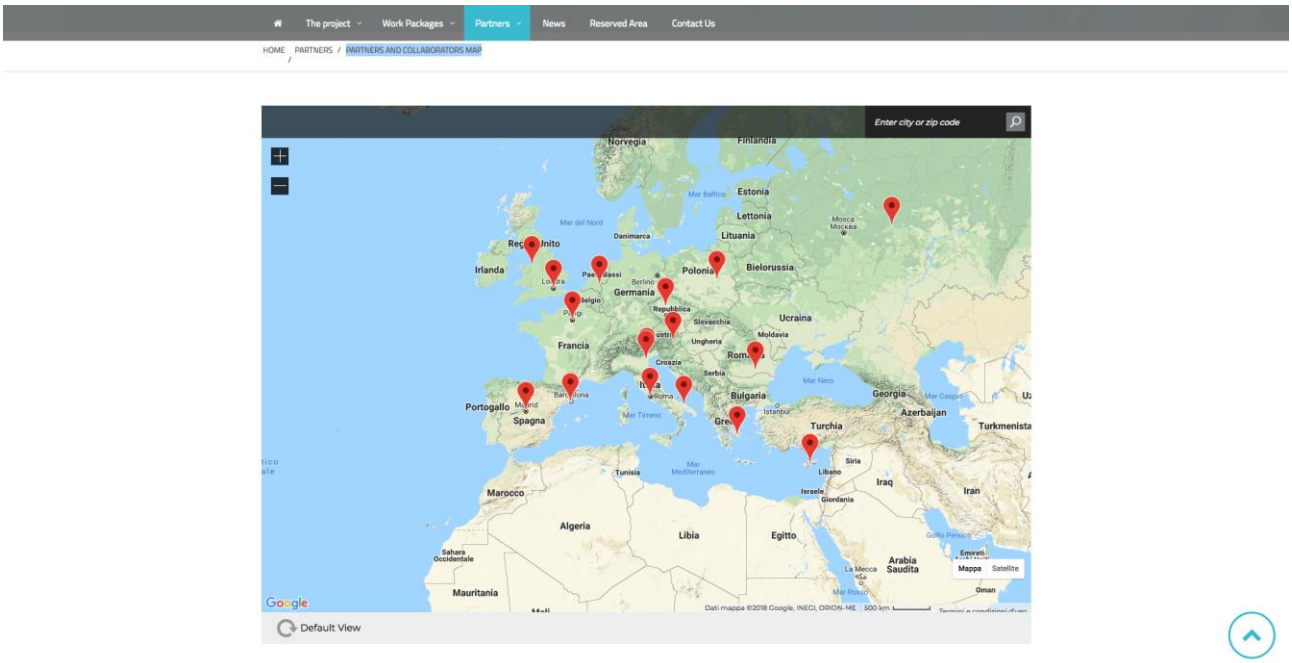
There is also a section reserved to the description of the Project *"Governance"*, in which the different Project Bodies are explained along with a graphical representation of the Governance



The "*Work Packages*" section contains the description of each Work Package of which the Project is composed of.

The "***Partners***" section is divided into three sub-sections:

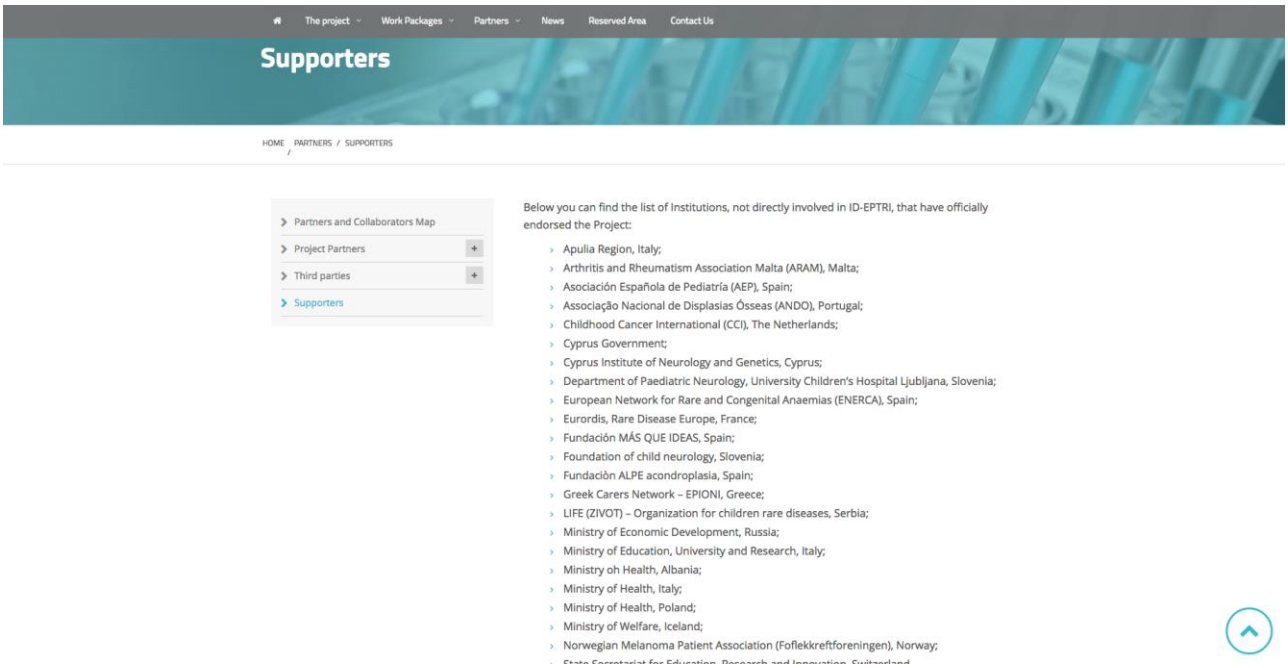
1. "*Partners and Collaborators Map*", where the geographical location of each member is indicated. By clicking on a flag, a pop-up window opens with a brief description of the partner organization, its logo and a link to its website.



2. A full list of the Consortium members is provided in the "*Project Partners*" section, where a longer description than that contained in the map is included:

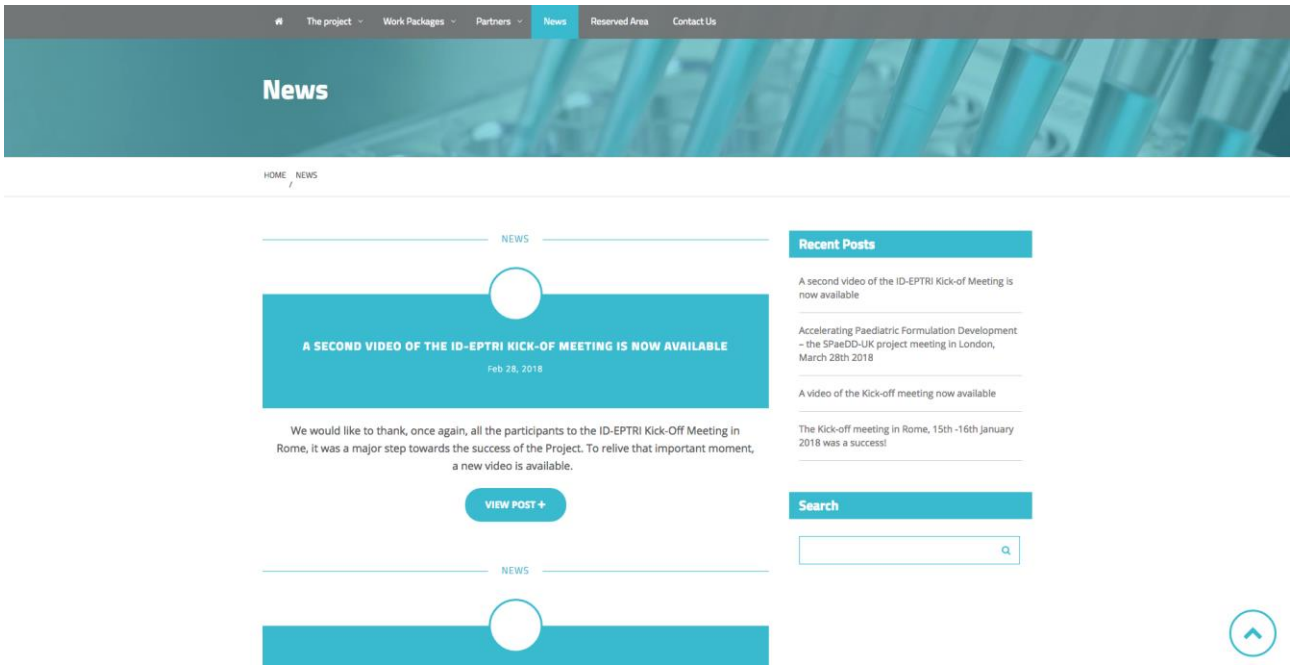
3. The "*Third Parties*" section contains a list of organizations linked to the Project partners through a contract for performing some specific activities:

4. the "Supporters" section shows the list of Institutions with a link to their official websites that are not directly involved in the ID-EPTRI Project but that have officially endorsed it:



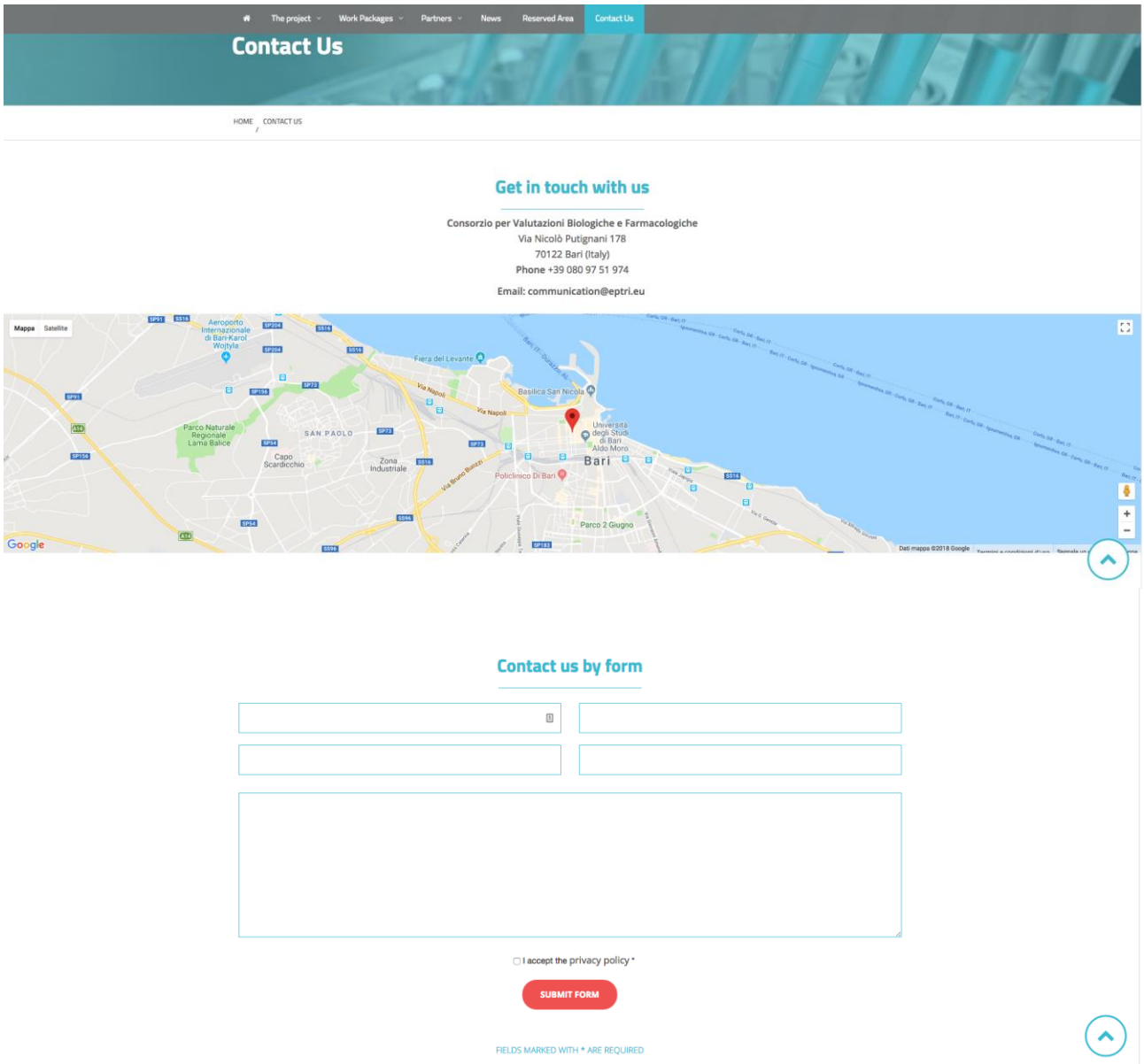
The "*News*" section is being used to announce Projects events and meetings, important Project achievements, information on field related activities developed by other subjects and of interest for the Consortium and its stakeholders.

PENTA, CVBF and FSJD will pay a special attention to maintain it up-to-date, by requesting partners to share information.



The "*Contact Us*" section offers different means to get in contact with the Consortium:

- Coordinator's office phone number
- Consortium general email address
- Web-based contact form.



A section dedicated to Project "*Publications*" and one dedicated to *"Communication Materials"*.
An additional section dedicated to the description of the survey questionnaire developed within WP3 will be added to the website and will contain objectives of the survey, to whom it is addressed, in order to present the activities carried out in the context analysis. One sub-section, under the News section, to upload all the Project Newsletters will also be added.

Icons of social media will be available on the EPTRI website to capture people interest and get them to follow, like, and share the project contents also through these channels. The social media icons will be also displayed on each page of the news published on the website.

3.3. Maintenance of the website

FSJD as WP11 Leader is in charge for coordinating the contents collection in collaboration with CVBF and PENTA for uploading them into the website and more generally for the website maintenance and update.

Google Analytics have been set up to obtain traffic patterns and trends for the project website.

All Partners have been requested to actively contribute to keep the website updated with the Project development and achievements, by periodically reviewing the description of activities and posting news. For this purpose, each partner shall also identify **a dissemination referee** for information sharing and gathering in order to allow for stable internal communication channels in support of timely overall dissemination of information and results. The WP11 Leader will keep regular contacts (on a monthly basis) with all identified referees, while these are asked to autonomously keep the team updated on project related news/events to be communicated.

4. Document History

Date	Author	Changes
20/03/18	Giulio Vecchia	First Draft
	M. Lupo	Comments
13/04/18	Begonya Nafria	Comments
04/05/18	Giulio Vecchia	Submission to SC