

Thoughts on Investing in Child Health Technology



**Investing in emerging companies tackling
the biggest problems in children's health**

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- 15-year Trustee of the Charles H. Hood Foundation
 - Supporting pediatric research since 1942
- Created and leads CH Innovations, LLC
 - Impact-first venture subsidiary of the Charles Hood Foundation
 - 17 child health investments
 - Drugs, devices, digital health, diagnostics
- Founded Springhood Ventures
 - For-profit venture capital firm with a thematic focus on child health
- 30+ years in VC, PE, and hedge funds

Part 1

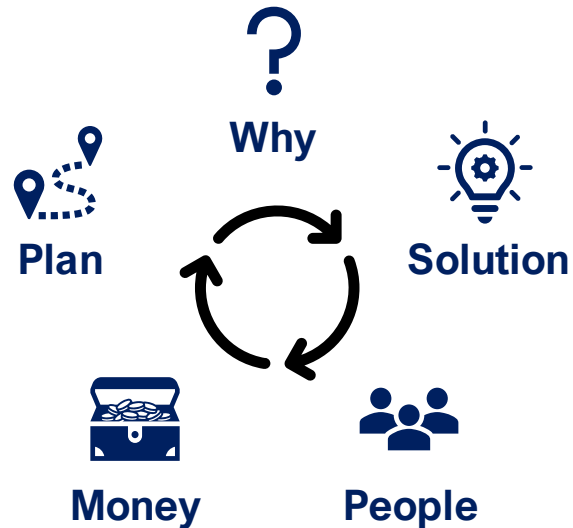
Investment thought process





Help patients sustainably and at scale

Some of the things needed to make that happen:





- Why this?
- Why you?
- Why now?
- Why pediatrics?

- This is your story... tell it



- Validated unmet need
- Technologically feasible
- Evidence that it works
- Net value add
- Value as an asset
- Why kids?



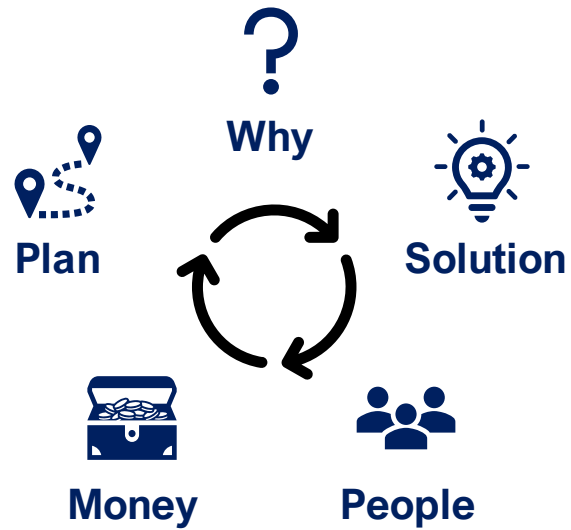
- Intelligence
 - Hard work
 - Integrity
-
- Skills
 - Experience



- How much?
- Milestones
- Grants vs. investment
- The right investors
- Your expectations



- Start to finish
- All the tasks
- All the people
- All the money
- Does it all add up?
- Is it the best path?
- Is it a great business story?
- Is it a great investment story?
- Does the pediatric angle make it better?





Help patients sustainably and at scale

- You built something that significantly improves outcomes
- You put together the team to get it to market
- You raised enough capital to build and commercialize it
- You created something of value and rewarded investors
- Everyone is a winner

- Valuations
- Structure
- Exit
- Governance

Part 2

Where are the
opportunities?







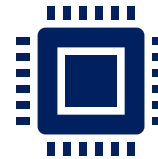
**Moral
imperative**



**Pediatric
advantage**



**Pediatric-
first**



**Processing
power**

Thank you!

